



## THIRD ANNUAL DFW ITALIAN FESTIVAL PRESENTED BY DFW ITALIANS

**Location:** Levy Event Plaza (501 E Las Colinas Blvd.)

**Date:** Saturday, October 11, 2025

**Time:** noon to 9 p.m.

### SPONSORSHIP MENU

#### ANTIPASTI

##### REGIONAL FLAGS \$500/EACH

- ◆ Abruzzo
- ◆ Emilia-Romagna
- ◆ Lombardy
- ◆ Puglia
- ◆ Trentino-Alto Adige
- ◆ Basilicata
- ◆ Friuli-Venezia Giulia
- ◆ Marche
- ◆ Umbria
- ◆ Calabria
- ◆ Lazio
- ◆ Molise
- ◆ Sicilia
- ◆ Valle D'Aosta
- ◆ Campania
- ◆ Liguria
- ◆ Piemonte
- ◆ Toscana
- ◆ Veneto
- ◆ Sardegna

##### TALENT SPONSOR \$2,000

- ◆ Exclusive entertainment sponsor for a one-hour slot
- ◆ Numerous live-stage mentions throughout the hour

##### MEDIA PARTNER \$5,000

- ◆ exclusive access to event and event partners
- ◆ opportunity to use event logo in marketing campaign



#### PRIMI PIATTI

##### INDUSTRY-EXCLUSIVE \$5,000

###### Limited quantity available

- ◆ exclusive access to event and event partners
- ◆ exclusive custom signage

##### SPORTS ZONE \$5,000

##### KIDS ZONE \$5,000

##### PROCESSION \$5,000

- ◆ live-stage mentions throughout during of all events
- ◆ prominent exhibitor space

##### VIP SPONSOR \$10,000

- ◆ VIP Hospitality Area to be coined "XYZ Hospitality Zone" in all communications, credentials, tickets, and collateral materials
- ◆ Festival organizers to secure a curated VIP food and beverage program

##### MAIN STAGE \$10,000

###### four Available

- ◆ festival to design, print, and install prominent banners on façade of main stage
- ◆ sponsor name and logo to be included in all communications and stage mentions as the "XYX Main Stage"

#### SECONDI PIATTI

##### PAVILION \$10,000

- ◆ Food Concessions
- ◆ Wine & Cocktail Pavilion
- ◆ Italian Art & Culture Pavilion
- ◆ Italian-American Pavilion
- ◆ Weekend Market Pavilion

##### CO-SPONSOR \$15,000

###### four available

- ◆ sponsor logo in all collateral materials, full social media and PR integration
- ◆ live-stage mentions throughout during of all events
- ◆ first right of refusal for 2026
- ◆ prominent exhibitor space, premium exhibitor opportunities
- ◆ VIP ticket allocations

##### TITLE SPONSOR \$25,000

###### one available

- ◆ exclusive custom signage
- ◆ premier exposure
- ◆ sponsor logo to be locked with festival logo followed by "presents" in full 2025 campaign
- ◆ opportunity to use event logo
- ◆ first right of refusal 2026;
- ◆ two-year sponsor agreement optional



For more information and for further sponsorship opportunities, contact the DFW Italians at [ciao@dfwitalianfestival.com](mailto:ciao@dfwitalianfestival.com) or visit [www.dfwitalianfestival.com](http://www.dfwitalianfestival.com).