


DFW2024



ITALIAN FESTIVAL

VENDOR PACKAGES

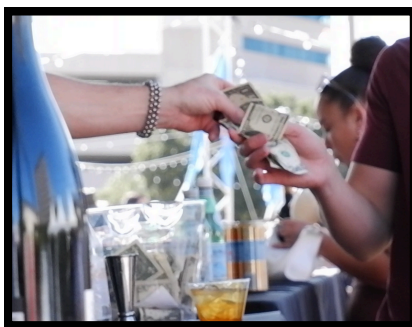
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Event Producer

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 www.dfwitalianfestival.com

THANK YOU FOR YOUR INTEREST IN BECOMING A VENDOR AT THE
SECOND ANNUAL DFW ITALIAN HERITAGE & FOOD FESTIVAL



GENERAL EXHIBITOR

\$500 (\$250 FOR NON-PROFIT)

10' X 10' TENT PROVIDED

Need more space?

10' x 20' and larger are available for purchase in lots of 10' x 10'

As a **General Exhibitor Space**, you are given:

- a marquee 10' x 10' tent
- 2 tables
- 2 chairs
- minimal electricity
- 1 parking pass
- 2 exhibitor credentials.

Upon completion and payment a team member will reach out to communicate next steps. Thank you again for your support.

This exhibitor level does not allow for you to sell concession food directly to the public.

FESTIVAL POP-UP

\$300 (\$150 FOR NON-PROFIT)

NO TENT INCLUDED

As a **Festival Pop-up**, you are given:

- 1 parking pass
- 2 exhibitor credentials.

Upon completion and payment a team member will reach out to communicate next steps. Thank you again for your support.

Pop-up is defined as a self-activating space. You must bring everything you need including the tent. Pop-up branded tents are encouraged, but must be maintained within the 10' x 10' space allocated (10' x 20' and larger are available for purchase in lots of 10' x 10').

NON-CONCESSION FOOD EXHIBITOR

\$500

As a **Non-concession Food Exhibitor**, you are given:

- a marquee 10' x 10' tent
- 1 tables
- 2 chairs
- electricity
- 1 parking pass
- 2 exhibitor credentials.

10' X 10' TENT PROVIDED

Need more space?

10' x 20' and larger are available for
purchase in lots of 10' x 10'

Upon completion and payment a team member will reach out to communicate next steps. Thank you again for your support.

This level allows you to sell food to be consumed outside of the festival to the public, such as olive oil, vinegars, and other retail foods.

FESTIVAL CONCESSIONS

\$750

As a **Festival Food Concessionaire**, you are given:

- a marquee 10' x 10' tent
- 2 tables
- 4 chairs
- minimal electricity (see below)
- 1 parking pass
- 2 exhibitor credentials.

10' X 10' TENT PROVIDED

Need more space?

10' x 20' and larger are available for
purchase in lots of 10' x 10'

Food concessionaires will require additional checks and balances to ensure this event is a good fit for all. Once payment is secured, payment is to serve as a confirmed participation fee and locks in the space. Soon after, a concessionaire checklist will be provided via email to the contact provided. Food concessionaires will be required to provide a full equipment list, menu and prices, with electrical requirements. Food concessionaires will be required to pull their own health permits from the City of Irving and be expected to pass the City inspection, the day of the event. Failure to comply with City of Irving requirements will eliminate participation in the festival and application fees are non-refundable, past that point. If, for any reason the partnering concessionaires decides not to pursue festival operations, a request for reimbursement can be made, pending Board approval, prior to Festival load in. This is a non-revenue share agreement. All costs for participation including staffing, permits, menu boards, products and POS systems are all responsibilities of the concessionaires. Festival recommends a non-cash POS system, if at all possible.

Space is limited, not all will be able to participate. For additional information, contact event producer, Mauricio Navarro at 214-600-1533 or via email to Navarro@navarrogrp.com.
